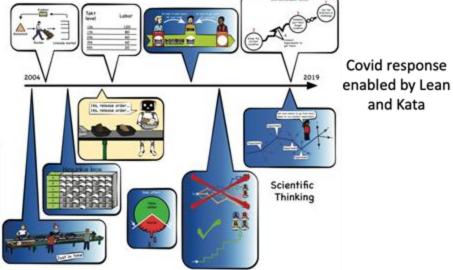
ZMO's Scientific Reaction to Covid



Betty Gratopp Manager at ZMO



Covid response

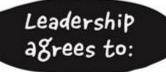


mission statement

we share the zingerman's experience selling food that makes you happy giving service that makes you smile in passionate pursuit of our mission showing love and care in all our actions to enrich as many Lives as we possibly can

Zingerman's

stewardship compact



- ① document clear performance expectations
- Provide the resources to do the work
- 3. recognize performance
- (1) reward Performance
- (5) Provide the freedom to manage the day-to-day work within the guideLines estabLished in the expectations



(a) deliver on the expectations that the leader laid out

or

(b) negotiate through to agreement and then deliver on an alternate Set of expectations





Our everything has changed.

Whats GONE

No training classes No weekly huddles No Daily pre-shift huddles No All Staff meets No way to communicate No food tastings Can't eat lunch or break as a big group.

No community sharing of anything



What replaces On shift training only/spaced 6ft No replacement No replacement No replacement Emails and communication boards Take over training room as lunch room No replacement

We are in a most uncertain, scary situation

We shrink capacity and say NO to customers to work on safety FIRST.

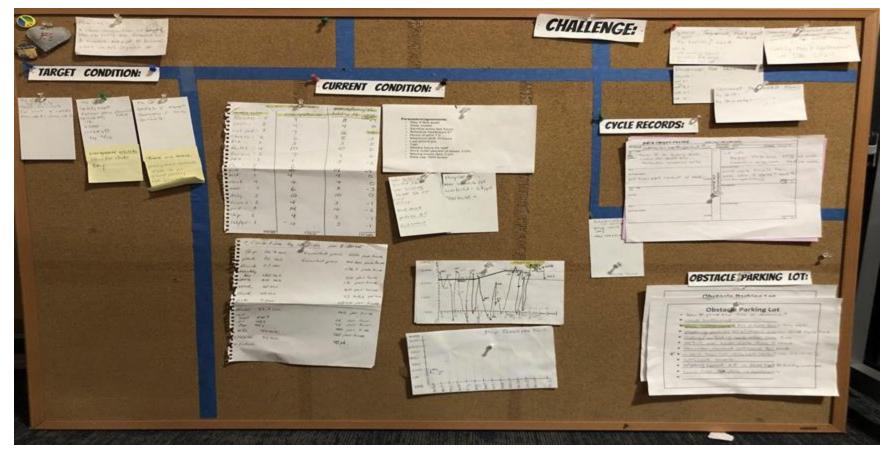
We usually ship orders same day until 5pm, now 14 days lead for new order



Safety first

- In the building headcounts based on station spacing
- Limit capacity based on headcounts
- Sanitation checklists created and done every 2 hours
- Masking/screening protocols
- Split breaks and lunches into small groups
- Leaders meet every 4-6 hours- ZOOM
- Quarantines policy enforced
- No attendance policy

Servant Leadership is the foundation of our people centered culture



I tried to document our approach

Traditional A3 or Storyboard didn't work because we were moving FAST

We kicked the board to the curb and kept the scientific thinking approach We relied on everything we have been taught, all the recipes and tools



We ask these 4 questions everyday...

-How can we keep people safe today, what's one thing I can do TODAY?

-How can we increase capacity to meet customer demand, what's one thing I can do TODAY?

-Based on what we learned TODAY what's our next step/plan for safety and capacity NOW?

-Based on what we learned TODAY what's our next step/plan for safety/capacity for HOLIDAY 2021?

how to improve

A practical plan to brip you produce GREATER QUANTITIES OF QUALITY PRODUCTS IN LESS TIME.

STEP 1 - BREAK DOWN the job

i. List all the details of the job exactly an done by the current SOP

a Be sure details include all a. Happenial Handling & Machine Work r. Hand Mork

Step 1 - OUESTION merry detail

a Use these types of questions a WHY is it necessary? h. WHAT IS IN purpose? c WHERE should it be done? d. WHEN should it he done? # WHO is best qualified to do it? I HOW is the "best way" to do in?

a Alter question the Materials, Machines, Equipment, Tools, Product Design, Layout, Work place, Salety and Housekeeping.

HOW TO INSTRUCT Practical methods to pulde you in instructing a new person on a job, or a present worker on a new job or a new skill.

FIRST, here's what you must do to get

ready to teach a your 1. Decide what the issumer must be taught in order to do the job efficiently, safely,

economically and intelligently. 2. Break down the job. List important steps and key points (Safety is always a key

point) 3. Have the correct tools, equipment, supplies and meterials ready. 4. Here the work place properly arranged just as the worker will be expected to

keep it.

THEN, you should instruct the learner by the following four basic steps:

Step 1 - Preparation (of the learner) Put the learner at ease.

- Find out what they already know
- about the lob.

Get them interested and desirous а. of learning the job.

3 steps to great service

1. Figure out what the guest wants.

2. Get it for them. Accurately Politely Enthusiastically

3. Go the extra mile.

5 steps to effective/9 handling customer comp/aints

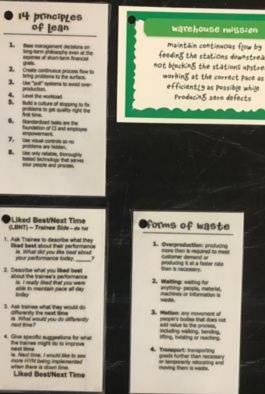
1) Acknowledge the complaint.

2) Sincerely apologize.

3) Take action to make things right.

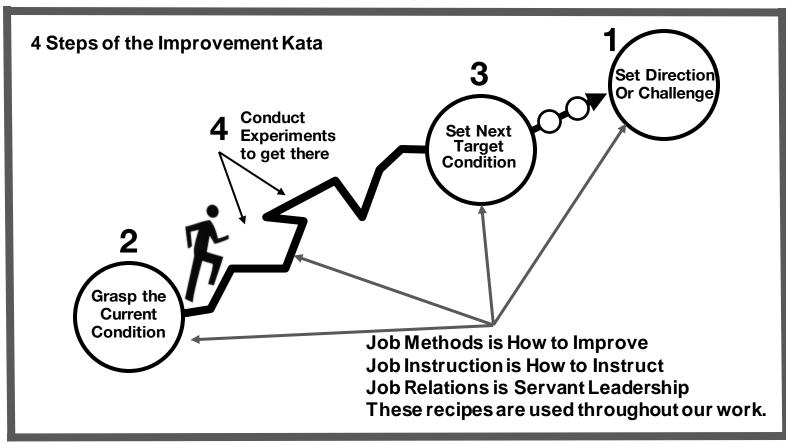
4) Thank them for letting us know.

5) Write it up,



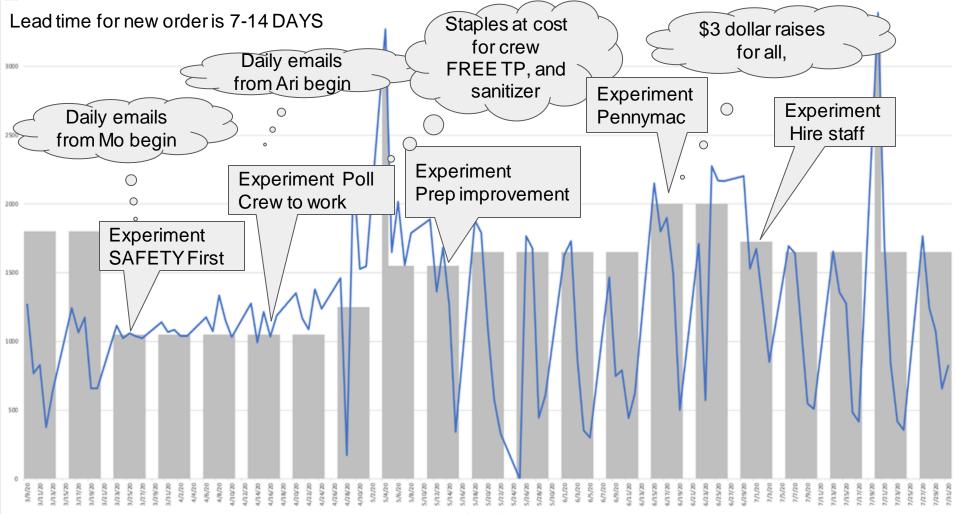
feeding the stations downstream not blocking the stations upstream working at the correct Pace as efficient(y as possible while

Safety

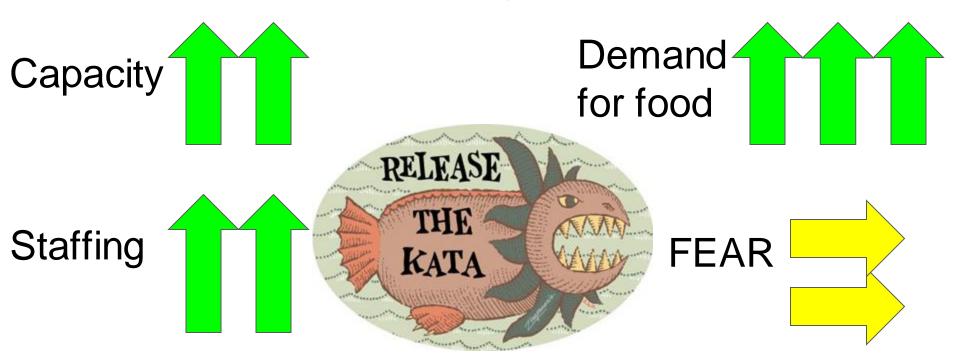


Safety

Safety



That's how we got through the scariest most uncertain time we as a business and as individuals, have ever had to face.



Hello TWI and Scientific Thinking! So nice to see you!

In conclusion

We relied on our scientific thinking and all our lean tools to stay safe. We providing great service to staff and our customers. We trusted in our processes and boldly walked through the fear!



And yes, we are inclusive in our use of tools! TWI, Kata, TPS, etc. ALL ARE COMPATIBLE. You just need a bigger boat!

THE END





A Graphic Novel about Lean and People at Zingerman's Mail Order



Eduardo Lander 😐 Jeffrey K. Liker 🎐 Tom Root

Routledge