WINPAK IT'S OUR NATURE TO PROTECT TM **Embracing Excellence 2022**



Presentation Outline

- Who We Are
- Evolving as a sustainable Leader
- Leveraging Innovation to grow sustainable offerings





Introductions

John Unwin

Team Lead, Sustainability

Ash Andrews

Innovation Leader Winpak
I.E Black Belt



Who We Are

Winpak manufactures and distributes high-quality packaging materials and innovative packaging machines, primarily used for the protection of perishable foods, beverages, pharmaceuticals and medical devices.



Beginnings

Started operations in 1978 with corporate headquarters in Winnipeg, MB, Canada

Public Company
Winpak is listed on the TSX (WPK)

Sales in 2021
USD\$ 1 Billion

Strategic Alliance

W-PACKAGING OY, a subsidiary of Wihuri International OY of Finland owns 52.3% of Winpak common shares

Wihuri OY is a private company in diversified industrial sectors with 10 manufacturing facilities in Europe

OUR VISION

To provide the best packaging solutions for people and planet.



OUR MISSION

We design, manufacture, and supply the most sustainable packaging solutions that reduce food waste, extend freshness, and promote health.

We elevate customer brands with dedicated technical expertise, industry partnerships, and deep-rooted relationships.

We challenge our diverse teams to innovate continuously in the service of our customers, each other, and our communities.



Our Markets



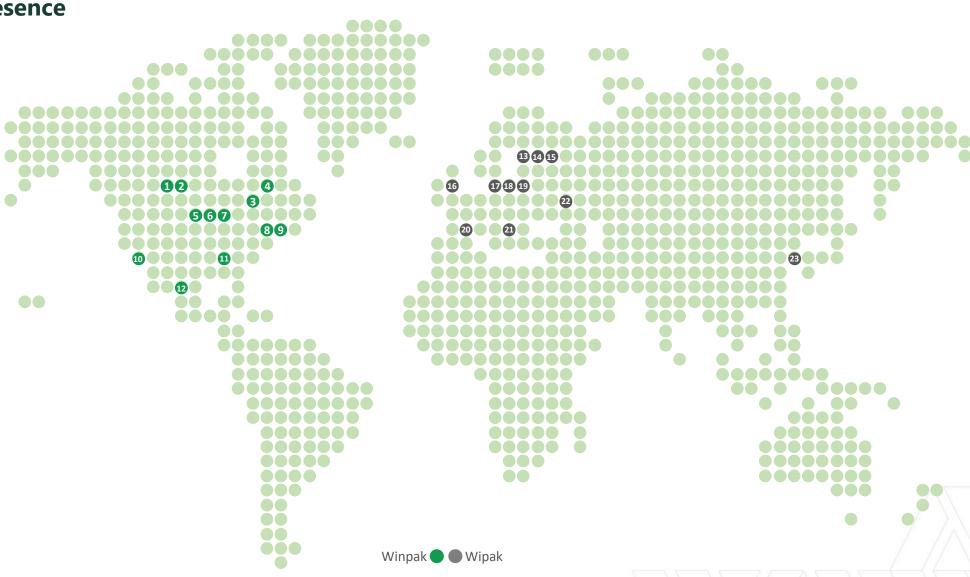


We serve multiple markets, all with specific needs and desires

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Winpak: Global Presence

- Winpak Division
- 2 American Biaxis
- 3 Winpak Portion Packaging
- Winpak Heat Seal
- ⑤ Winpak Heat Seal
- **6** Winpak Portion Packaging
- Winpak Portion Packaging
- 8 Winpak Control Group
- Winpak Lane
- Winpak Films
- 1 Winpak Mexico
- ⊕ ¹³ Wipak Valkeakoski Oy (Finland)
- Biaxis Oy Ltd. (Finland)
- (Finland)
- ⊕
 ⊕ Wipak UK
- Wipak Gryspeert (France)
- (Netherland)
- Wipak Walsrode (Germany)
- Wipak Iberica
- Wipak Bordi (Italy)
- Wipak Polska
- @ 23 Wipak Changshu Co. (China)



Winpak: North American Presence

(Winpak Ltd.

(American Biaxis

(S Winpak Portion Packaging

(a) Winpak Heat Seal

G Winpak Heat Seal

(a) Winpak Portion Packaging

Winpak Portion Packaging

Winpak Control Group (1)

Winpak Control Group (2)

Winpak Lane

Winpak Films

1 Winpak Embalajes de Mexico

Winnipeg, MB

Winnipeg, MB

Toronto, ON

Montreal, QC

Pekin, IL

Sauk Village, IL

Chicago Heights, IL

Norwood, NJ

Norwood, NJ

Rialto, CA

Senoia, GA

Queretaro, MX











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Core Capabilities



01 Multi-Layer Extrusion & Coextrusion

Blown Films
Cast Films
Cast Sheet
Biaxially Oriented Films

OS | Machinery Design & Fabrication

Design
Fabrication
Assembly
Service & Repair Parts

09 Folding

Pharmaceutical Paper Inserts and Outserts

02 Thermoforming

In-line & Roll-fed Thermoforming

06 Laminations & Coatings

Dry-bond Adhesive Lamination
Solventless Adhesive Lamination
Extrusion Lamination
Extrusion Coating
PVC Coating
Cold Seal
Specialty Coatings

1() Labels

Pressure Sensitive Labeling Die-cut Resealable Labels 03 | Injection Molding

In-Mold Label (IML) Containers
Spouts and Closures

Pouch/Bag Manufacturing

Plain Pouches/Bags
Standup Pouches/Bags
Zippered Pouches/Bags (also child resistant)
Gusseted Pouches/Bags
Spouted Pouches (also on rails)

11 Other Conversion

Tray Padding

04 Multi-Color Printing

Digital Printing
Flexographic Printing
Rotogravure Printing
Dry Offset Container Printing
Photopolymer Plate Making
Computer Aided Artwork
Opaltone Printing
Reverse Printing

08 Sheet & Roll Conversion

Die-Cutting Embossing Winding Slitting

Sustainability values and pillars





IT'S OUR **NATURE**TO **PROTECT™**

Winpak strives to excel in sustainable business practices to create products, processes and services that deliver net positive economic, social and environmental benefits while growing profitably and responsibly.







- Customer Satisfaction
- Materials Management
- Sustainable Products



Keeping our "Extended Family" Safe and Engaged

- Health & Safety
- Employee Retention
- Employee Engagement



Proud of our "Roots"

- Code of Conduct
- Responsible Supply Chain
- Corporate Transparency



"Planet" for Future Generations

- Energy Intensity
- GHG Emissions Intensity
- Landfill Waste

Sustainable Product Platforms













Post Consumer Recycled Content *PP Trays & Cups PET Laminates PET Semi-rigid

RecyclablePP Trays & Cups

*Flexpod™

*FFS Sheet

Recycle Ready

RePouch

ReForm

ReLam

ReFlow

ReLid

Renewable Content

*Starch Sheet for MAP

Skinbottom carton

*EcoWrap

Downgauge & Lightweight

HFFS Flowpack

VFFS Film

Flow Wrap

NUVO·Lid

Active Engagement in the Circular Economy



















Proud Member

ISCC+ Certification

Just Achieved!

What is a ISCC certification?

The International Sustainability & Carbon Certification (ISCC) is an international certification system covering all kinds of bio-based feedstocks and renewables catering to energy, food, feed, and chemicals sectors.

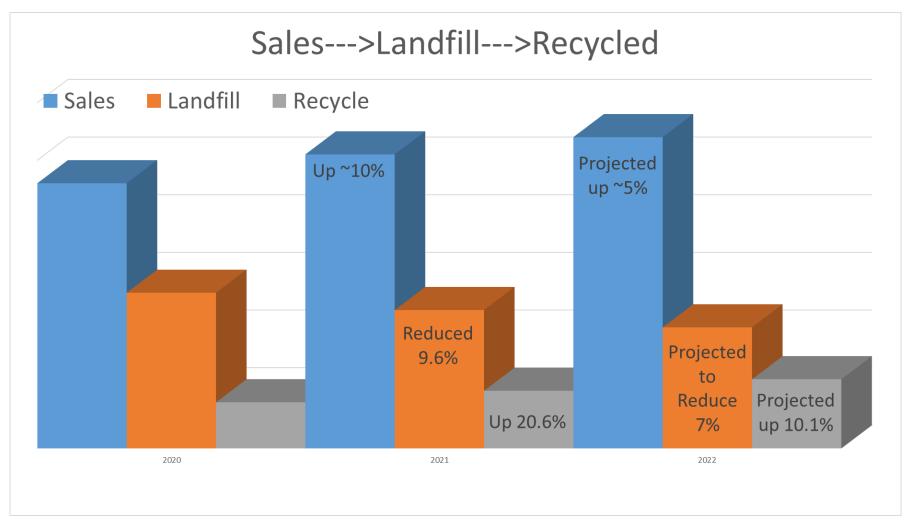




Our Commitment to Zero Landfill

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Winpak Division Winnipeg



Winpak Portion Packaging in Toronto has achieved ZERO WASTE TO LANDFILL!

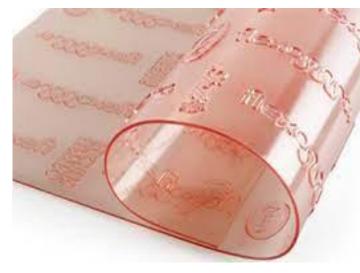
RECYCLE RECYCLE

Items we collect and recycle besides plastic















Partnering with our Neighbors











How Are We Responding



- Commitment to Circular Economy
- Engagement through trade associations to impact legislation
- Support improved "on package" labeling to ensure proper end-of-life management
- Continue to meet consumer needs of product safety, quality, extended shelf-life, and portioning
- Commitments to develop innovations that are recyclable, contain recycled content, and/or are compostable
- Supporting corporate transparency (CDP, EcoVadis, Sedex)



Advancing the Circular Economy

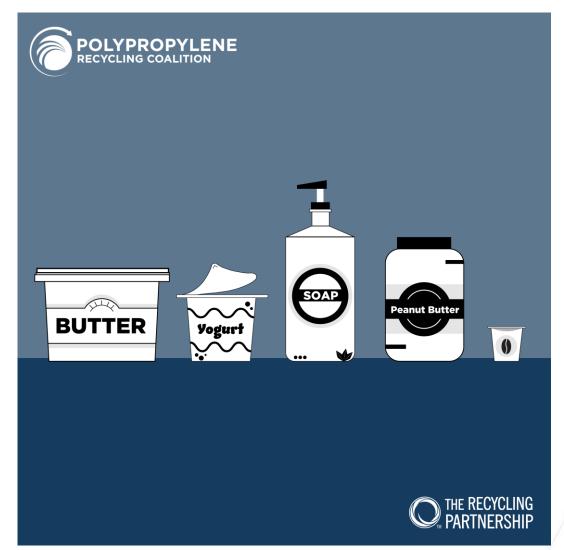
Improving existing infrastructure & consumer education



The Polypropylene Recycling Coalition is an industry collaboration investing in polypropylene (PP) recycling improvements in the US for greater recovery and recycling of this critical packaging material

Coalition objectives

- Increase access & recovery of PP through grants to improve recycling infrastructure
- Support consumer education programs in communities
- Conduct market research to guide investment
- Ensure robust end markets exist for postconsumer recycled (PCR) content PP



Embracing Corporate Transparency

Fulfilling ESG needs for all stakeholders

- As part of our transparency efforts, Winpak engages with CDP and Sedex
- In case of CDP, understand contributors to GHG emissions and establish improvement pathways
- 2021 CDP Score "B"
- In case of Sedex, improve collaboration with supply chain partners and ensure alignment







Leveraging Innovation

Ash Andrews







Winpak innovation

- Machine specific processes
- Thousands of SKU's
- Regulatory needs
- Customers demands
- Suppliers... contracts...

How to we innovate here?



Innovation and Sustainability



Making innovation happen systematically

• Innovation doesn't matter unless it is Meaningful and Unique.

What is Meaningful? What is Unique? Different You New Company Customer Set apart etter be CHEAP!

Our Innovation System



Our Innovation System

Historically we focused on in person, creative interactions. <u>In person</u> was paramount with internal teams and Clients.

Covid made this harder...so we pushed back and grew our approach and tools, leveraging the industrial creativity tools we knew through a broad crowd sourcing platform.

Consumers now expect packaging to













Through Winpak's innovation process and sustainability focus, we ensure that our team and partners generate, develop and launch new products to meet the challenges of the future.

Our Innovation System

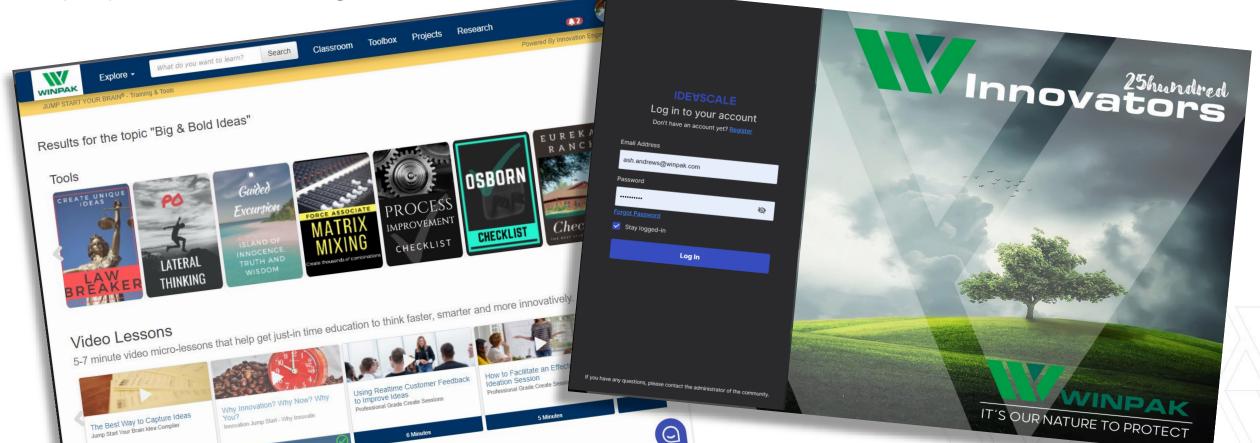


Our Innovation System

We leverage *Innovation Engineering* and *25hundred innovators* to collaborate and create new methods, concepts and films.

With the further crowd sourcing reach we have found a greater depth of diversity as well as unique

perspectives when creating new ideas.



Ideations opportunity example



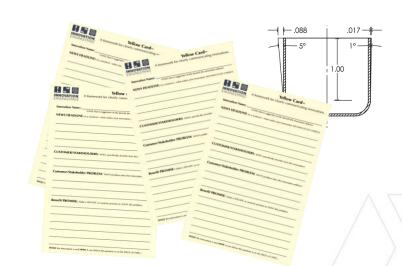
Winpak often receives a 'brief' or request for help from clients when they are focused on a concern or or looking to get into a new product launch.

In response we generate 37 ideas in 2 hours, targeting the need and capabilities of our client, responded with near and far solutions.



Request made

Create session



21 Ideas presented to Client



Fully functional prototypes created and shipped

Innovation and Sustainability

Our road map to systematic innovation

- Planned and Focused Campaigns to create
- Alerts! Leveraging automated tools to help us learn on new film compositions, concepts and processes and threats
- Looking back Wisdom Mining
- Related Stimulus to fill our minds with data before we create
- Unrelated Stimulus to help us think differently and uniquely



A Sustainable story -Pouches

Round 1

One of the first products we attempted to run was Pouches

- We built multiple formulas
 Warping/shrinking quality concerns
 were present
- Inconsistent seal quality
- Web Breaks
- Unable to pass all of our standard testing requirements





A Sustainable story -Pouches

Round 2

Project evolved, we learned and changed

- Improved seal initiation
- Less material distortion
- Still some issues with seal performance
- Secured our first commercial order





A Sustainable story -Pouches

Round 3

- Improved heat resistance and sealing
- New zippers validated for easier opening
- Pouches now pass all our standard tests
- Investment into new sealing technology and processes,

Ultrasonics utilize vibration opposed to heat to seal

Progress has resulted in many new opportunities.

 Expanding into spouted pouches with mono material spouts



Industry standard performance with more sustainable Recycle Ready Structures

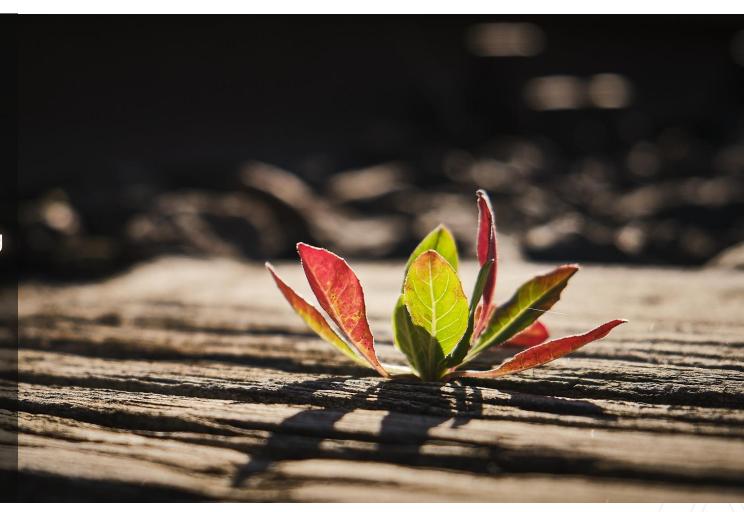
A big step forward - ReFresh™



A Fresh Start to Packaging

Winpak's ReFresh™ recycle ready products give our customers a way to do their part. With these packaging innovations, our customers are ready for the change coming to recycling infrastructure.

Winpak's recycle ready portfolio meets consumer expectations for product safety, quality, extended shelf life, and package convenience.



ReFresh™ - A Fresh Start to Sustainable Packaging

ReForm

 Flexible thermoformable polyolefin-based film with low haze and high clarity

ReLam

 Flexible non-forming polyolefin-based film with low haze and high clarity

ReLid

- High speed heat sealable polyolefin-based lidding film with excellent gas, moisture and aroma barriers
- Designed to provide a complete recycle-ready packaging solution when paired with Winpak's recyclable high barrier MAPfresh® trays

RePouch

 Available in high clarity polyolefin structures with oxygen, moisture and aroma barriers

ReFlow

• Flexible polyolefin-based film with strong mechanical properties and capable of high speeds on standard HFFS flowpak machine.





RePouch



- Recycle ready to better meet consumer expectations
- >20% reduction in GHG emissions vs traditional pouches
- >20% yield improvement vs traditional pouches
- Prevent food loss/waste through excellent moisture & oxygen barrier
- Ensure food safety & quality through engineered solutions
- Stand-up, zippered and spouted formats available



ReForm & ReLam



This traditional format is familiar to the consumer base and is a great way to showcase product. Add in recycle ready films and it is a great option for the environmentally conscious customer.

- >30% reduction in GHG emissions vs traditional structures
- >5% yield improvement vs traditional structures
- Moisture & oxygen barrier to prevent food loss/waste
- Excellent optics for consumer appeal



EcoWrap™ - Recyclable Paper Solutions

- Address sustainability challenges of flexible packaging, particularly multilayer packaging materials that cannot be easily recycled
- EcoWrap is a flow wrap packaging which is 100% recyclable and runs at high speed on existing production lines that can be recycled through the paper waste stream
- EcoWrap is Winpak's response to the increasing demands from customers for more sustainable flexible packaging and recyclable packaging





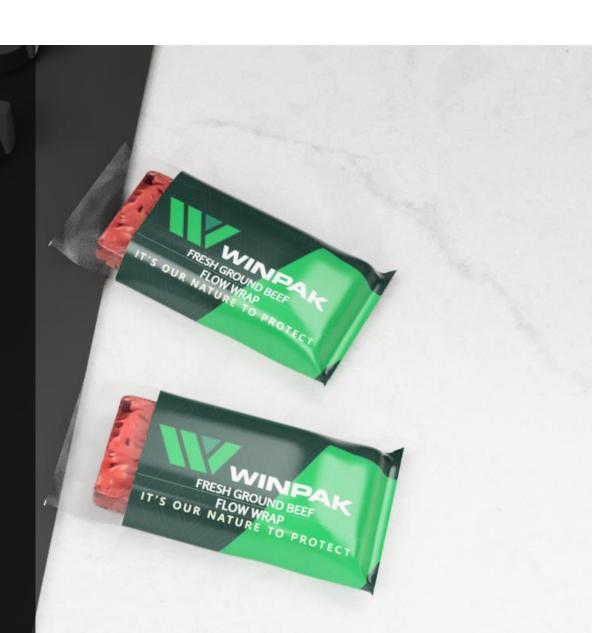
Case-Ready Retail Flow wrap



• Eliminate the need for rigid trays and overwrap:

Provide a new solution for a trend that eliminates lidded trays and uses flexible film as the primary package

- This new product offers exception seal performance, is printable and provides strong antifog performance to satisfy the needs of a primary package for ground protein products
- * Extended shelf-life through barrier film and modified atmosphere



MAPfresh® Recyclable Trays



- Excellent choice for protein, caseready packaging applications
- Pair with Winpak shrink lidding film for total case-ready solution
- Available in barrier and non-barrier trays
- Colors include black, white, and natural
- Suitable for microwave heating



PCR Content Innovations



- Forming and non-forming films contain 15% -75% recycled PET
- Saving of virgin fossil based raw material
- Approximately, 30% reduction of CO2 emissions compared to standard APET/PE/barrier films
- Mechanical and optical properties are at the same level with virgin APET/PE
- Fully approved for use as a food contact material



WWINPAK

IT'S OUR NATURE TO PROTECTTM

Thank you